

## **OREO Dunk to Win (Singapore)**

### **How:**

1. Buy > Participating OREO promo packs with an 11-digit unique code located on the packaging.
2. SMS > To 76677 the following details:  
**OREO<space>NAME<space>NRIC<space>AGE<space>EMAIL<space>UNIQUE CODE**
3. WIN > TRIP FOR 4 TO USA TO MEET CHRISTINA AGUILERA AND TRAVEL VOUCHERS (TOTAL PRIZES WORTH SG\$27000)

Each unique code qualifies as one (1) entry.

### **Prizes:**

#### **Grand Prize (1 winner)**

5D4N Trip for 4 to USA inclusive of air tickets, accommodations, allowance and OREO DUNK event with Christina Aguilera (worth SG\$17000)

#### **Second Prize (20 winners)**

Travel Vouchers from Chan Brothers (worth SG\$500 each)

### **Promo Period:**

1<sup>st</sup> April 2017 – 31<sup>st</sup> May 2017

### **Terms and Conditions**

- 1) Mondelez Singapore Pte Ltd ("Mondelez Singapore"), its employees and immediate family members, affiliates, agencies and other parties which are directly involved in organizing, conducting and / or promoting the OREO DUNK TO WIN Contest ("Contest") are not eligible to participate.
- 2) The Contest is open to islandwide, and participating products can be found in leading retailers such as NTUC Fairprice Group, Sheng Siong, Giant, Cold Storage, Market Place, Jasons Marketplace, Jasons Gourmet Grocer, 7-11, Watsons, Prime Supermarket, Cheers and more.
- 3) Participating products are limited to OREO Vanilla 137g and 264.6g, OREO Chocolate 137g and 264.6g, and can be identified by on-pack communication about promotion with a UNIQUE CODE printed on the 4<sup>th</sup> line below the date code.
- 4) All entries must be submitted by 31<sup>st</sup> May 2017 2359h ("Closing Date"). Entries received after the closing date or which are incomplete or illegible will be disqualified.
- 5) Only one entry is permitted per unique code. Multiple entries from the same participant is allowed, provided a different unique code is submitted in each entry.
- 6) The draw will be held at Mondelez Singapore Pte Ltd, 346 Jalan Boon Lay, Singapore 619528 on 6<sup>th</sup> June 2017 at 11am or such other venue or date as may be determined by Mondelez Singapore. All winners will be notified within 3 working days from date of draw by email or phonecall with details on prizes and redemption.
- 7) Winners will be required to present themselves in person at Mondelez Singapore office or at a venue to be determined by Mondelez Singapore to collect their prizes. Prize winners (or their parents or guardians for prize winners under the age of 18) must present the original package of OREO containing the winning unique code, along with valid ID for verification purposes.
- 8) **Grand Prize** is limited to 1 winner, and consists a 5 Days 4 Nights trip for 4 to Los Angeles City, return air tickets, accommodation, spending allowance and tickets to attend OREO DUNK EVENT with Christina Aguilera. No changes are allowed in flight itinerary and accommodation, and any extensions will be at own cost and arrangement. No cancellation or amendments allowed upon confirmation of booking. Country of departure and return arrival is limited to Singapore.

- 9) **Second Prize** is limited to 20 winners, each consist of a SG\$500 Travel Voucher supplied by Chan Brothers Travel Pte Ltd ("Chan Brothers"), redeemable for all products and services including tour packages, air tickets, cruise packages, hotel accommodations, and other services available at retail stores of Chan Brothers. Voucher will be valid for two years from 1<sup>st</sup> June 2017.
- 10) Prizes are limited to one per winner, and are non-transferable and non-exchangeable for cash. Mondelez Singapore reserves the right to substitute the prizes with prizes of equal value for advertised prizes that may be unavailable, without prior notice. In no event shall Mondelez Singapore, its affiliates or agencies be liable to the participants for any monetary amount greater than the value of the prizes due to the prize winners under the terms and conditions of the Contest.
- 11) The Winners are responsible for any relevant taxes imposed in relation to the prizes won.
- 12) The result of the draw is final. No correspondences will be entertained for any reason whatsoever.
- 13) Mondelez Singapore, its affiliates and agencies, shall not be held liable to the participants in contract, tort or negligence or otherwise for any loss, damage, costs or expense of any nature whatsoever incurred or suffered by the participant, either directly or indirectly, including without limitation, any economic loss or other losses.
- 14) Mondelez Singapore reserves the right to use the winners' names and photos for consumer research, publicity, promotion, advertising and marketing purposes without the need to provide any reimbursement to the winners.
- 15) By participating in the Contest, the participants agree to the use of their names and photos by MDLZ for the purposes stated herein Clause 14 above.
- 16) Mondelez Singapore reserves the right to amend these terms and conditions, withdraw and / or terminate this Contest at any time without prior notice or the need to provide any reason whatsoever.
- 17) By participating in the Contest, participants agree to be bound by these terms and conditions and any decision by Mondelez Singapore shall be final. No appeal shall be entertained for any reason whatsoever.
- 18) Acceptance of any prize shall constitute a full release and discharge of Mondelez Singapore by each winner from any and all liability, claims, demands, causes of action, and/or damages which the winner may have, whether known or unknown at the present time, of any nature whatsoever, arising out of or relating to: (i) the Contest, (ii) personal injury and/or property damage, theft or loss suffered by the winner as a result of the use and/or enjoyment of the prize, and/or (iii) any tax liabilities in the relation to the Contest, prize and/or use or enjoyment of the same.
- 19) If Mondelez Singapore fails to contact any winner for any reason whatsoever, it shall, at its sole discretion, elect to determine another winner in accordance with the Contest mechanism.
- 20) Prizes not claimed within the timeframe stipulated by Mondelez Singapore shall be forfeited and will be dealt with at the sole prerogative of Mondelez Singapore. Winners shall not have any claim against Mondelez Singapore for such forfeiture.
- 21) Winners shall be responsible for all ancillary and additional costs arising from the use of the prizes, insofar as these are not specifically indicated as part of the prize.
- 22) This Contest is governed by Singapore law, and each participant agrees to submit to exclusive jurisdiction of the Singapore courts.